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POLYCOAT PRODUCTS ANNOUNCES NEW AND IMPROVED WEBSITE

New Products, Content, Technical Information, and Improved Navigation

Santa Fe Springs, CA – August 16, 2011 - American Polymers Corporation (dba Polycoat Products), announces that its new and improved website is now live and on-line at www.polycoatusa.com. The new Polycoat Products website prominently features the Company's new brand identity and messaging that focuses on Waterproofing, Industrial Coatings/Spray Elastomers, Truckbed Liners, Cast Elastomers, TDI-Hot Cast, Polyfil[®], Theming Industry Products, Foam Products and a comprehensive offering of Polyurea, Polyurethane, Polyaspartic and hybrid chemical formulation applications. Each specialized Product section of the website also offers a new View e-Catalog option giving visitors easy access to that section's entire collection of PDF technical data sheets. The electronic catalog viewer also provides a helpful table of contents to assist visitors in quickly finding specific data sheets.

The new Polycoat Products website provides easily navigable links to a variety of new content sections including application case studies, featured products, system and product datasheets, brochures, catalogs, company certifications and warranty information. The site's pull-down menu tabs allow easy access to Company Products, Resources and Contact information giving visitors a comprehensive index of protective coating solutions that are vital for industry contractors, architects, engineers, specifiers and distributors. Current and future Company featured products, case studies, press releases, news and events can be found under the Resources Tab.

What has not changed is the Company's commitment to manufacture and deliver high performance, quality, customized formulations with the latest in Polyurea and Polyurethane elastomeric technology. According to Ashish Dhuldhoya, Polycoat Products SVP, "Our mission is to deliver the highest quality products, coatings, solutions, services, and support to our most valuable asset - our customers around the world."

About Polycoat Products

Polycoat Products, headquartered in Santa Fe Springs, California specializes in the manufacturing and custom formulating of high performance, monolithic, protective polyurethanes, polyurea, and polyaspartic coatings and linings for Waterproofing, Industrial Coatings/Spray Elastomers, Truckbed Liners, Cast Elastomers, Theming and Foam applications. Polycoat Products also offers a special selection of elastomeric coatings with Class A and Class B fire ratings.

Polycoat Products coatings can be applied by spray, roller, trowel, squeegee and brush for easy application. Product brand names include: PC-Crete[®], Polydeck[®], Poly-I-Gard[®], Polycoat-Aquaseal[®], Poly-Aquatight[®], Polyeuro[®], Poly-Caulk[®] and Polyfil[®].

For more information about Polycoat Products call 562-802-8834 or visit www.polycoatusa.com.

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Application and product images are available upon request. PC-Crete[®], Polydeck[®], Poly-I-Gard[®], Polycoat-Aquaseal[®], Poly-Aquatight[®], Polyeuro[®], Poly-Caulk[®] and Polyfil[®] are trademarks of Polycoat Products, 14722 Spring Ave., Santa Fe Springs, California 90670, Phone: 562-802-8834, Fax: 562-921-7363, URL: www.polycoatusa.com.